



23 October 2017

The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulation (EU) No. 596/2014 ("MAR").

PCG Entertainment Plc / Index: AIM / Epic: PCGE

Appointment of Director

PCG Entertainment Plc ("PCGE") is pleased to announce the appointment of Robert ("Bob") McDowall to the Board of Directors with immediate effect.

Bob has over forty years' experience in the banking, securities and investment business, with companies including Merrill Lynch, Pru-Bache and Singer and Friedlander. His experience covers strategic planning, research, marketing, business development, operations, regulation, finance and public affairs. He holds a law degree from University College London.

Bob was an elected member of the States of Alderney from 2013 until 2016, where he served as Chairman of the Policy & Finance Committee, the senior Governing Committee, and served on the UK Parliamentary Cross Party Committee on the Channel Islands.

Outside local politics Bob is an adviser to a number of businesses. He frequently contributes industry comment and analysis in the international, national and the financial industry press and has appeared on various television networks including the BBC, CNBC, CNN and Bloomberg.

PCGE's Chairman Richard Poulden commented 'We are delighted to welcome Bob and his wealth of experience to the Board of Directors. His broad experience and expertise will help support further diversification and strengthening of PCGE's position for growth.'

For more information on PCGE please visit the Company's website www.pcge.com.

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Information under Schedule 2g of the AIM Rules for Companies

Robert ("Bob") Cripps McDowall, aged 68, is or has been a director of the following companies in the past five years:

Current directorships / partnerships

Past directorships / partnerships

None

AeGL
Aldemey Electricity Ltd.
Casquets House Management Ltd
Folklore Enterprises Limited
The Folklore Society
Folklore Enterprises Limited
UbiCap Group

Mr McDowall was a director of Bloor Research Limited, which entered a company voluntary agreement in February 2002 and subsequently went into administration in September 2004 and liquidation in September 2005. The total deficit to creditors was approximately £420,000.